

خالیجسک

KHALEEJESQUE

Media Kit 2020-2021

www.khaleejesque.me

Who We Are

Launched in 2009, Khaleejesque is an award-winning Kuwait-based publishing brand that highlights the dynamic creative and cultural scene of the Arab Gulf countries through inspiring content, engaging events, and thought-provoking exhibitions.

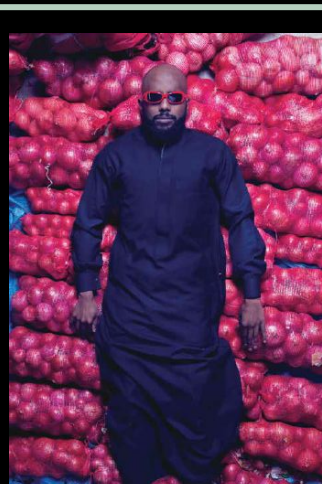
In an age where media representation is crucial to encourage cultural dialogue, our aim is to showcase inspirational people, projects, and initiatives to a local, regional, and international audience.



Sultan Sooud Al-Qassemi



We've featured 2,800+ creatives across the Middle East



The Khaleejesque team believes in presenting quality content and experiences to our readers wherever they may be.

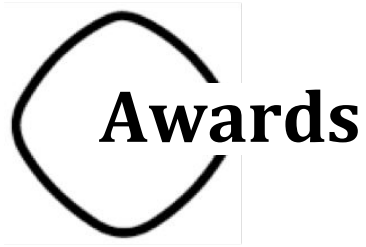
We grow through creativity, innovation, and curiosity.

We integrate honesty, integrity, and passion into all aspects of our work.

Ultimately, we're motivated to make a change in our community through the power of storytelling.



Aziz Al-Mudhaf



World Summit Awards 2017
Best and Most Innovative Digital Solution
www.khaleejesque.me



Kuwait e-Content Award 2016
e-Culture Category
www.khaleejesque.me



A'Design Award and Competition 2016
Best Design Media
www.khaleejesque.me



Our Audience

Our readers are...



Highly Educated



Well Traveled



Culturally Curious

Our community consists of creative professionals and students working, studying, and living in the Arab Gulf, MENA region, and abroad.

Top Countries



Kuwait



Saudi Arabia



UAE

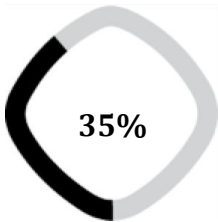


United States

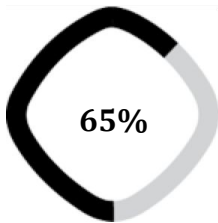


Bahrain

Gender

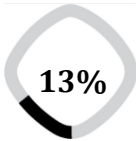


Male

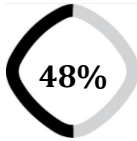


Female

Age



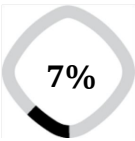
18-24



25-34



35-44



45-54

What We Do



Print



Online



Social



Sponsored Content



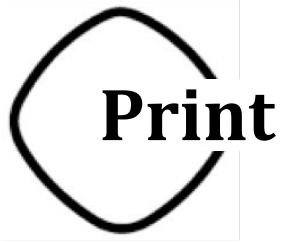
Media Partnerships



Events



Exhibitions



The inaugural print issue was launched in 2012 and the direction has evolved throughout the years.

Today it's considered the first independent bilingual journal focused on the cultural and creative industries in the Arab Gulf region.

We firmly believe in empowering and developing local creative talent and as such prioritize working with local and regional talent that include academics, writers, translators, graphic designers, illustrators, photographers, and art directors.

Our biannual publication is published in March and September.



*10th anniversary issue #37
March 2019*

سعود السنوسي
Saud Al-Sanousi

فليجسك
KHALEEJESQUE



آراء إبداعية وثقافية من الخليج العربي
Creative and Cultural Insight from the Arab Gulf

Issue #38
September 2019

باسم يوسف
Bassem Youssef

فليجسك
KHALEEJESQUE

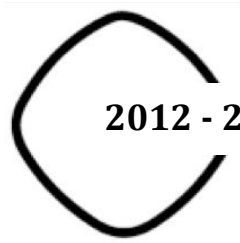


آراء إبداعية وثقافية من الخليج العربي
Creative and Cultural Insight from the Arab Gulf

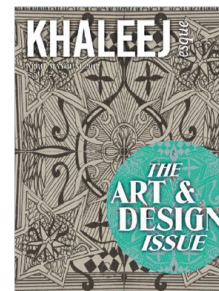
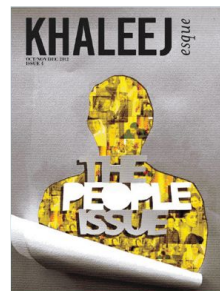
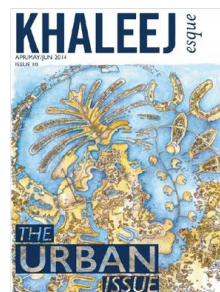
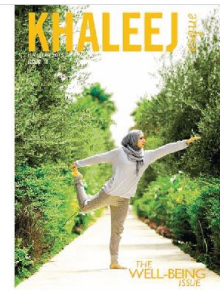
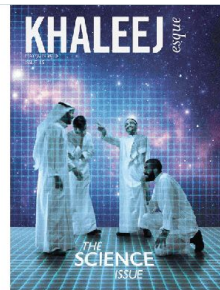
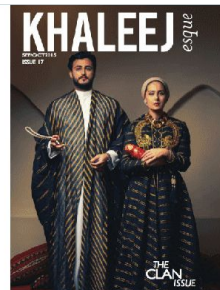
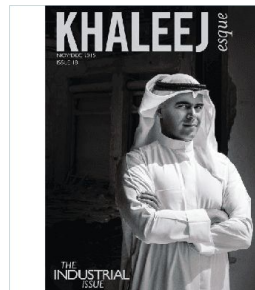
Issue #39
March 2020

2016 - 2018





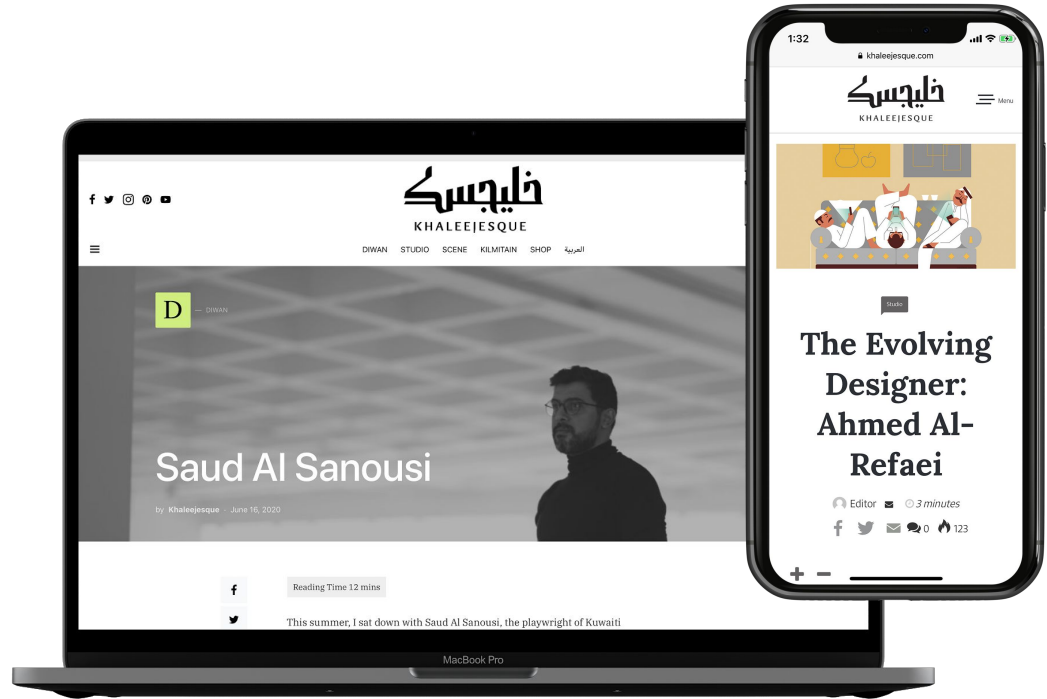
2012 - 2015



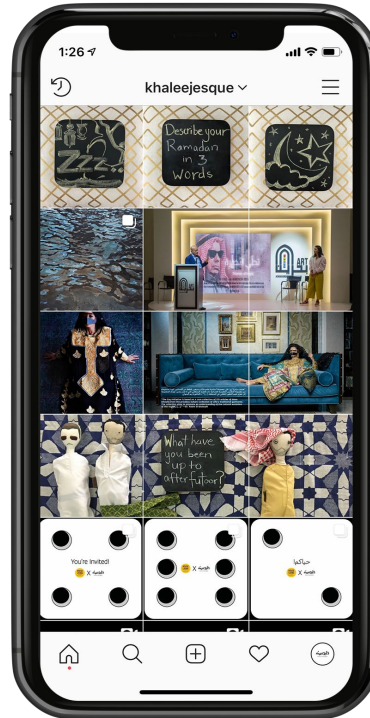


Khaleejjesque.com highlights **English and Arabic articles** that have been published in our print issues as well as **dedicated online content**.

With **quality editorial** and **visual content**, Khaleejjesque.com is a **valuable resource** for readers curious about the **culture and creativity** of the Arab Gulf region.



Social



We engage with readers on our social media accounts to continue the conversation across all our platforms.



34,800



6,300



7,700

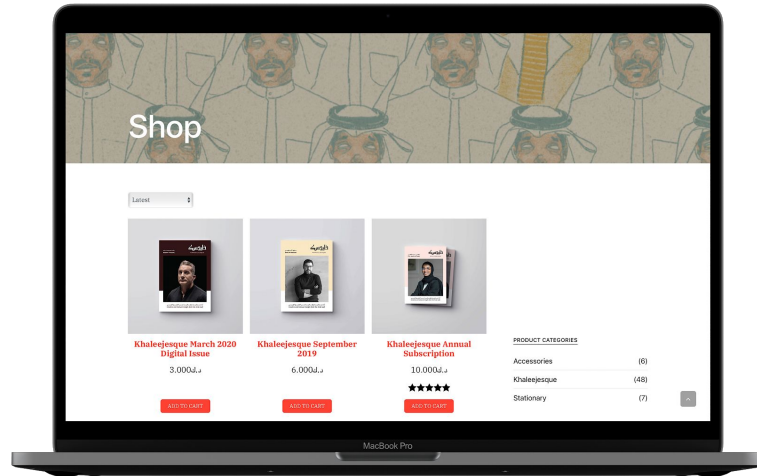


1,500

Total
50,300

Online Shop

An extension of the Khaleejesque experience is our e-commerce platform, which showcases a selection of products.



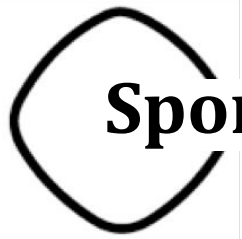
www.khaleejesque.me/shop

◆ Publications

◆ Limited edition posters

◆ Design items





Sponsored Content

We work with
international brands
and *local creatives* to
produce *culturally*
relevant editorial and
visual content.



● Sponsored Content

**Rolls Royce
x
Fawaz Al-Essa
for
Khaleejjesque**



Services:

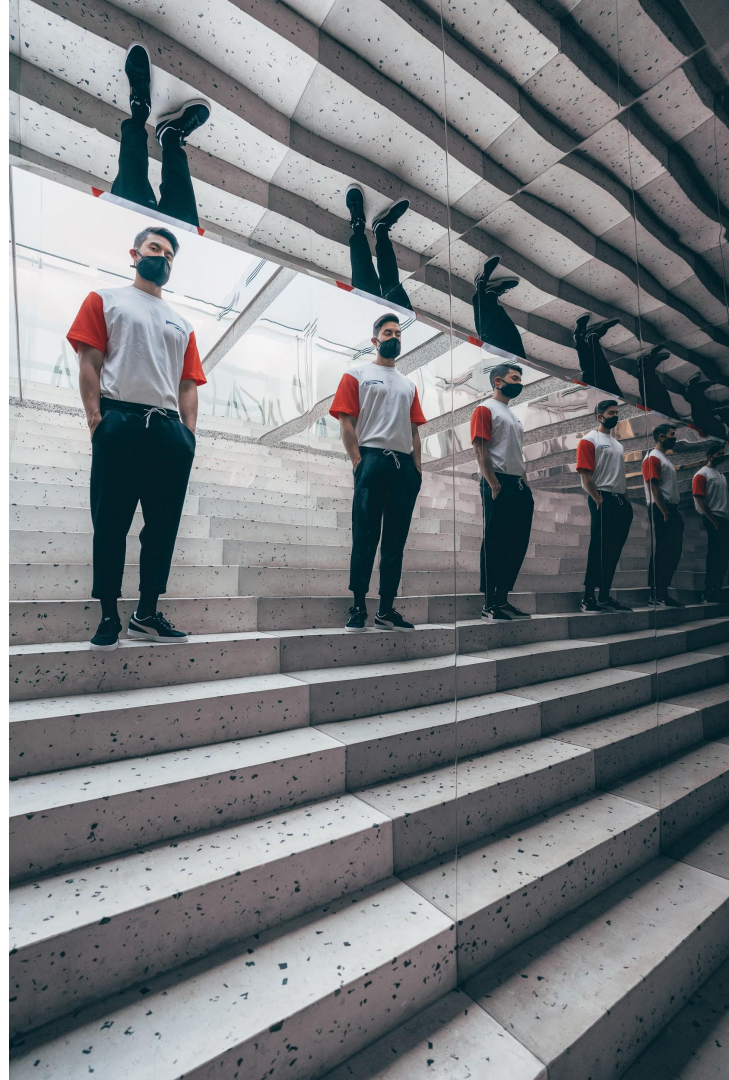
Photography and
videography, art
direction, location
scouting, styling,
post-production



Puma x Kicks TQ for Khaleejesque

Services:

Photography, art
direction, location
scouting, styling,
post-production



Media Partnerships

We are proud to have partnered with various **local** and **regional events**.

As media partners, we look for ways to promote events by **producing creative content** that aligns with our audience.



Events



Kilmitain

Kilmitain is a series of ***cultural, societal, and educational talks*** launched by Khaleejesque in April 2017.

The talks feature a panel of ***creative professionals*** and ***industry experts*** and is an outlet to discuss ***thought-provoking ideas*** in an informal setting.



Video: Kilmitain 2.0 at Zinc Kuwait

KILMITAIN 2.0

FUTURE OF CRAFTSMANSHIP



نجيبة حيات
Najeeba Hayat



عبدالله العوضي
Abdalla Al Awadi



لبنى سيف عباس
Lubna saif abbas

KILMITAIN 2.0

SMES, INNOVATION, AND THE COMPETITIVE EDGE



رشيد السلطان
Rashid Sultan



منال الغربللي
Manal Al-Gharabally



هيثم الحواج
Haytham Al-Hawwaj

KILMITAIN 2.0

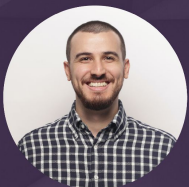
INNOVATION IN USER EXPERIENCE



عبدالعزیز الحمیضی
Abdulaziz AlHumaidhi



عائشه الصقر
Aisha AlSager



عبدالمحسن الدویسان
Abdulmohsen AlDuwaisan

KILMITAIN 2.0

INNOVATING THE FOOD EXPERIENCE



راضية اميري
Radhiya Amiri



فیصل النشمي
Faisal Al-Nashmi



فجر حیات
Fajer Hayat

Khaleejesque Nights (K-Nights)

Film screenings, music, poetry, speed networking, and games.

We launched K-Nights to ***showcase local talent*** and bring our community together through a series of creative events.

We partner with local companies and venues to produce ***highly curated engaging events***.



Video: Ghabga Games Night at House Living

Exhibitions



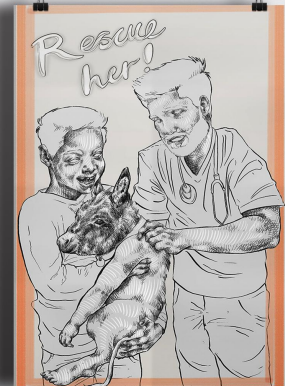
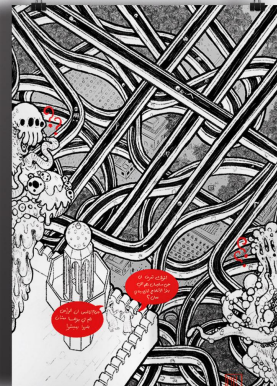
Breaking Khaleeji Cultural Myths

For our tenth anniversary, we produced the *first AR powered art exhibit* in the Middle East.

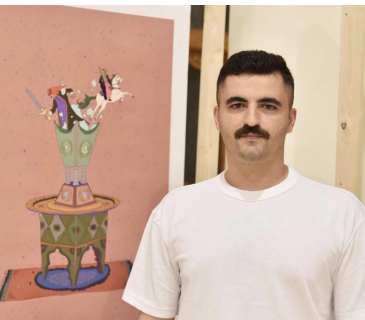
We commissioned 10 artists across the Arab Gulf to create *limited edition posters* that address cultural and societal topics.



Video: Panel discussions at Sadu House



Exclusively
designed for
Khaleejesque,
these **limited**
edition posters
are available on
our online shop



Khaleejesque Anniversary Art Exhibit April 18-19, 2019
 10 Artists - 10 Limited Edition Posters - 2 Panel Discussions

How Can We Work Together?

We're looking for partners who believe in the potential of the region's creative scene.

What we can do for our partners:

- ◆ Brand strategy and storytelling
- ◆ Exclusive visual and editorial content
- ◆ Strategic partnerships through community events
- ◆ Curating exhibits, activations, and products



Noor Al-Sabah

Afra Atiq



Faissal El-Malak



Interested? Let's talk!



info@khaleejescape.me



www.khaleejescape.me